

## Oil and Colour Chemists to Convene in London

The 18th Technical Exhibition of the Oil and Colour Chemists' Association, Alexandra Place, London, England, March 14-18, 1966, will display technical developments in raw materials, plant and apparatus illustrated by experimental evidence.

Exhibiting companies in the paint, printing ink and allied industries will present technical advances in new products and new knowledge relating to existing products and their use.

Inquiries may be addressed to Oil and Colour Chemists' Association, Wax Chandlers' Hall, Gresham Street, London, E. C. 2, England.

## Great Lakes Regional Meeting in June

The 1st Great Lakes Regional Meeting will be held in Chicago on Thursday and Friday, June 16 and 17, 1966. Papers in the fields of Analytical Chemistry, Biochemistry, Inorganic Chemistry, Organic Chemistry, and Physical Chemistry are invited. Deadline for submission of title and abstracts is March 15, 1965.

Over thirty midwest sections of the American Chemical Society are cooperating with the Chicago Section of the Society in sponsoring this meeting. At least one author must be a member of the ACS, and ACS rules for publication will be followed.

Anyone interested in presenting a 15-20 minute paper should write to the Great Lakes Regional Meeting, 86 East Randolph Street, Chicago, Illinois, for an abstract form.

Because the Society for Applied Spectroscopy will hold its annual meeting in Chicago the same week, no papers on any aspect of spectroscopy or gas chromatography will be accepted, so that conflict with that group will be avoided.

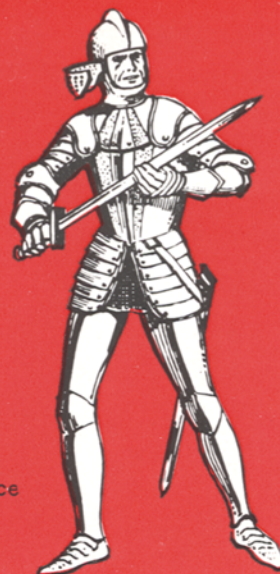
The preregistration fee, including the banquet, will be \$12 for ACS members and \$15 for non-ACS members. Although no formal program is planned for the wives and families of members attending, they are invited to come, as the location of the meeting is convenient to many of the city's most interesting recreational, amusement, and educational facilities.

The general chairman of the meeting is R. P. Mariella, Loyola University. Program chairmen are: Bruno Jaselskis, Loyola University—Analytical; Floyd McIntire, Abbott Laboratories—Biochemistry; James Currier, International Minerals & Chemicals—Inorganic; Fred Breitbeil, DePaul University—Organic; E. J. Burrell, Loyola University—Physical. T. H. Donnelly, Swift & Company, is in charge of publicity, and L. I. Terry, McCrone Associates, is in charge of housing.

## The Earl of Alfonic

### LINEAR LIEGE LORD

champion of surfactant ethoxylate performance



Personifying the benefits of soft ALFONIC® ethylene oxide adducts, the good Earl extends the biodegradable capabilities developed by his comrade-at-arms, Sir Alfohol the Abstergent.

Lord Alfonic's high-mole straight-chain ethoxylates serve directly as superior nonionics. The low-mole adducts sulfate readily with SO<sub>2</sub> or other common sulfating agents; when neutralized they form ether sulfate salts. These products give equivalent or better all-around performance than branch-chain or aromatic nonionics or ether sulfates as components in a variety of detergent formulations . . . and they're biodegradable!

Using any of the Earl's nonionics as the sole active ingredient in a detergent formulation assures a rapidly degradable, low-sudsing, heavy-duty compound. Their versatility means that ALFONIC nonionics — in combination with ether sulfates and NALKYLENE®-based LAS — will produce a range of superior high-foaming light-duty liquids.

Also, these ALFONIC ethoxylates function as foam stabilizers in liquid formulations. And in addition they provide superior surface-active properties for textile-processing applications.

#### CONOCO'S ARMY OF SUPPORT PRODUCTS

ALFOL® primary straight-chain alcohols and alcohol sulfate salts

NALKYLENE linear alkylbenzenes plus their sulfonic acid derivatives and LAS slurries

CONOCO biodegradable hydrotropes



CONTINENTAL OIL COMPANY  
PETROCHEMICAL DEPARTMENT  
9 Rockefeller Plaza  
New York, N.Y. 10020

JAOCs-1165

Manager, Petrochemical Sales  
Conoco Petrochemicals, 9 Rockefeller Plaza  
New York, N.Y. 10020

Gentlemen:

- Please send me your ALFONIC Ethoxylate Data Sheet  
 Also, I would like further information about \_\_\_\_\_

Name/Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State \_\_\_\_\_ ZIP \_\_\_\_\_